

### Quantis Food Report digs into the business actions that will shape a sustainable food system

- + *On World Food Day, environmental sustainability consulting group Quantis releases a comprehensive report showcasing sustainable business priorities and strategies for food and beverage companies to build a resilient food system.*
- + *Food-related activities accounted for an estimated 28% of 2018 global GHG emissions and are key drivers of water scarcity, land-use change, biodiversity loss and eutrophication.*
- + *The Quantis Food Report identifies transformation of the food system as the strongest lever to mitigate the worst-case-scenario of climate change and emphasizes the critical role of private sector players, working individually and collectively, to reach this goal.*
- + *Mars Incorporated's Global Vice President of Sustainability calls the report "a must-read map for [your company's] sustainability journey."*

---

**OCTOBER 16, 2019** — On World Food Day, the environmental sustainability consulting group Quantis is proud to release a new report, "[\*\*Dig In: A landscape of business actions to cultivate a sustainable and resilient food system\*\*](#)." In this comprehensive report, Quantis serves up guidance to companies at every stage of the food and beverage value chain to: 1) understand the most pressing food sustainability challenges; 2) define strategic opportunities and prioritize actions; and 3) set the bold environmental goals that will cultivate food system sustainability and business resilience.

The "Dig In" report delivers corporate sustainability managers, executives and key corporate decision-makers a high-level vision of today's food sector landscape, providing insight from Quantis' deep contextual understanding, scientific expertise and extensive experience in food sustainability. In support of the report, **Mars Incorporated's Global Vice President of Sustainability, Kevin Rabinovitch**, says "*Mars is working to transform broken food supply chains around the world to leave a better planet for future generations of people and pets. This report presents tangible, science-based steps that food companies can take to tackle pressing environmental issues: **a must-read map for your sustainability journey.***"

[Download the report](#) "**Dig In: A landscape of business actions to cultivate a sustainable and resilient food system**"

The report is timely, as many businesses are looking past 2020 to their 2030 goals. The year 2030 is also the deadline defined by the **Intergovernmental Panel on Climate Change (IPCC)** to radically reduce emissions in order to limit global warming to 1.5°C. The food and beverage sector has a critical role to play in delivering on this goal. **Food-related activities account for an estimated 28% of global**

**GHG emissions** (estimation extrapolated by Quantis and calculated at 27.6%) and are **key drivers of water scarcity, biodiversity loss, land-use change and eutrophication**. Shifting current production and consumption models to align with social and planetary boundaries is vital for building a resilient food system and future. It is also a **smart business strategy**, ensuring companies continue to thrive in a resource-constrained world.

*“The Quantis Food Report gives valuable guidance on the key sustainability topics General Mills is tackling [...],”* affirms Jeff Hanratty, Applied Sustainability Manager, **General Mills**. *“It’s a timely highlight of the food industry’s most pressing challenges and viable science-based solutions.”*

Featuring case studies, interviews and insights from industry leaders and sustainability experts, the report steers food and beverage players at every stage of maturity down a **recommended pathway towards becoming a resilient company**, all the while demonstrating that each journey is unique and there is no one-size-fits-all path or solution. The report digs into the most relevant issues for the food sector in an effort to help companies cut through the buzz and focus efforts and resources on **the topics that will make a meaningful difference**. These topics include:

- + Science-based targets and planetary boundaries
- + Natural climate solutions, deforestation and land-use change
- + Soil health and regenerative agriculture
- + Innovation: product, packaging, and plastics
- + Food loss and waste
- + Water stewardship
- + Sustainable procurement
- + The power of authentic storytelling
- + Metrics-driven decisions and strategies

*“For more than a decade, actors across the agri-food value chain have turned to Quantis for guidance, and together we co-create sustainability strategies, measure impacts, monitor progress, and shape credible communications,”* affirms **Quantis CEO, Emmanuelle Aoustin**. *“Our mission to inspire sustainable change motivated us to create this report and share our wealth of experience with the industry. In this report, we hope you will find the knowledge that will inspire you and the insights you need to take action.”*

The brands and organizations featured in the report include: **Bel-Group, CITEO, Danone, Del Monte Foods, Farmer Bros. Co., FrieslandCampina, General Mills, Mars Incorporated, Memphis Meats, Nespresso, Tillamook, Unilever, WRAP UK and WRI**.

Coinciding with the report release, Quantis will host a webinar with **WWF’s Senior Vice President, Markets, Jason Clay**, and **Laura Overton, Sustainability Accounting Senior Manager at Mars** highlighting key topics of the report. (Webinar registration, replay and slide deck available [here](#).)

###

## About Quantis

Quantis guides top organizations to define, shape and implement intelligent environmental sustainability solutions. In a nutshell, our creative geeks take the latest science and make it actionable. Our team of talents delivers resilient strategies, robust metrics, useful tools, and credible communications for a more sustainable future.

A sustainability consulting group known for our metrics-based approach to sustainability, Quantis has offices in the US, France, Switzerland, Germany, Italy and Colombia and has a diverse [client portfolio](#) including Barry Callebaut, BASF, Bel Group, Danone, Del Monte Foods, the European Commission, GE,

General Mills, IKEA, Intel, The Kellogg Company, Kering, the Kraft Heinz Company, L'Oréal, LVMH, Mars, Mondelēz International, Nestlé, Olam, PepsiCo, Pirelli, Starbucks, Unilever, Veolia and more.

We are Quantis: sustainability's scientists, experts, strategists, innovators and visionaries.

(re)discover Quantis at [www.quantis-intl.com](http://www.quantis-intl.com)

**For media enquiries, contact:**

Melissa Christensen  
Group Communications Coordinator  
[digin@quantis-intl.com](mailto:digin@quantis-intl.com) +33/ 9 63 23 04 67